



**GOVT. COLLEGE FOR WOMEN, PARADE GROUND,  
JAMMU-180001, J&K.**

**Criteria VII - Institutional Values and Best Practices**

**Merit No: 7.1.1**

**7.1.1 Gender Equity: Annual gender sensitization  
action plan**

**Supporting Documents**



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*(Formerly Maharani Mahila College)*

*Autonomous college affiliated to the University of Jammu*

College with Potential for Excellence, 2016

*(Estd. 1944)*

## Annual Gender Sensitization Action Plan

**Goal:** To develop gender sensitive society and build agreement between individuals to work towards common goal, opportunities and responsibilities shared by women and men in equal measure.

**Planning:** Committee of **Centre for Women's Studies, NSS, NCC and various other departments like Political Science, Psychology, Home Science**, headed by the convenor of the committee and the committee members generates awareness programs through students interaction, guest lectures, seminars, symposium, employment opportunities, field based activities to inculcate the sense to break the gender based bias among students.

### Objectives

- To establish gender balance in decision-making processes in all round development of the working of the college
- To suggest measures for bridging the gender gap.
- To implement the human values regarding the third gender.
- To inculcate the awareness among the students about the equality of the gender.

**Principal**



## Gender Sensitization Action Plan, 2016-17

### Year: 2016

S.No	Strategic Goal	Target Participants	Action Plan	Date
1.	Gender Sensitization	Students	Celebration of International Women's Day	8 <sup>th</sup> March, 2016
2.	Gender-based violence	Students	One day seminar on " Sexual Harassment against women"	8 <sup>th</sup> March, 2016
3.	Entrepreneurship opportunities	NSS volunteers and faculty members	"Investing in teenage girls"	11 <sup>th</sup> of July, 2016
4.	Crisis intervention	Students and faculty	Workshop on Civil defence	23 <sup>rd</sup> September, 2016
5.	Entrepreneurship opportunities	Students	Skill based training program for Women on Tye & Dye and Papad	24 <sup>th</sup> November, 2016

### Year: 2017

S.No	Strategic Goal	Target Participants	Action Plan	Date
1.	Gender Sensitization	Students and staff	Symposium on role of Women for conserving the right of elders	21 <sup>st</sup> January, 2017
2.	Gender Sensitization	Students and staff	Lecture on Civil defence	22 <sup>nd</sup> January, 2017
3.	Gender sensitization and Women Empowerment	NSS volunteers and students	"Skill India" and "Beti Bachao, Beti Padhao"	26 <sup>th</sup> of January, 2017.

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## Gender Sensitization Action Plan, 2017-18

Year: 2017

S.No	Strategic Goal	Target Participants	Action Plan	Date
1.	Gender-based violence	Students	Awareness lecture on sexual harassment at work-place	4 <sup>th</sup> November, 2017
2.	Health and Hygiene	Students and staff	Five days first –aid training was given to the students by Dr Manish	7 <sup>th</sup> November, 2017 to 11 <sup>th</sup> November, 2017
3.	Health and Hygiene	NSS volunteers and students	“Workshop on First Aid”	5 <sup>th</sup> December , 2017.

Year: 2018

S.No	Strategic Goal	Target Participants	Action Plan	Date
1.	Gender Sensitization	Student	Lecture on Personality Development	5 <sup>th</sup> January, 2018
2.	Gender Sensitization	Student	Lecture on Personality Development (Session- II)	7 <sup>th</sup> January, 2018
3.	Health and Hygiene	NSS volunteers	First Aid Red Cross Camp	7 <sup>th</sup> of February, 2018
4.	Health and Hygiene	Students and staff	4 <sup>th</sup> Future Talk on Women Hygiene & Menstrual Health	12 <sup>th</sup> February, 2018
5.	Health and Hygiene	NSS volunteers	Health and awareness programme, conducted	15 <sup>th</sup> of January, 2018
6.	Gender Sensitization	Students	Celebration of International Women’s Day	8 <sup>th</sup> March, 2018
7.	Crisis	NSS volunteers	One day Civil Defence Camp	21 <sup>st</sup> April

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	<b>Intervention</b>			<b>2018</b>
8.	<b>Crisis Intervention</b>	<b>NSS volunteers</b>	<b>Civil Defence Five Day workshop</b>	<b>28<sup>th</sup> May 2018 to 1<sup>st</sup> June 2018</b>

### Gender Sensitization Action Plan, 2018-19

#### Year: 2018

<b>S.No</b>	<b>Strategic Goal</b>	<b>Target Participants</b>	<b>Action Plan</b>	<b>Date</b>
1.	<b>Entrepreneurship opportunities</b>	<b>Students</b>	<b>FCI collaboration with INTACH-mega cooking competition</b>	<b>9<sup>th</sup> June, 2018-10<sup>th</sup> June, 2018</b>
2.	<b>Women Rights &amp; Gender Sensitization</b>	<b>Students and staff</b>	<b>Assessment of need of Elderly Women</b>	<b>18<sup>th</sup> August, 2018</b>
3.	<b>Entrepreneurship opportunities</b>	<b>Students</b>	<b>Skill Development Art and craft Mela to observe 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi</b>	<b>9<sup>th</sup> December, 2018</b>

#### Year: 2019

<b>S.No</b>	<b>Strategic Goal</b>	<b>Target Participants</b>	<b>Action Plan</b>	<b>Date</b>
1.	<b>Gender sensitization</b>	<b>NCC cadets</b>	<b>National Girl Child Day, 'Beti Bachao Beti Padho'</b>	<b>22<sup>nd</sup> January 2019</b>
2.	<b>Gender sensitization</b>	<b>NSS volunteers</b>	<b>National Girl Child Week</b>	<b>24<sup>th</sup> January 2019 to 30<sup>th</sup> January 2019</b>

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3.	Entrepreneurship opportunities	Student	Awareness program on women Development on Corporation for Financial Assistance , Loan Facility and Women entrepreneurship	1 <sup>st</sup> February, 2019
4.	Gender sensitization	Student	Awareness program on Hamari Beti organized by NSS in collaboration with State Resource Centre for Women Social Welfare Department, Govt. of J&K	13 <sup>th</sup> February, 2019
5.	Crisis Intervention	NSS volunteers	First Aid And Training	11 <sup>th</sup> May 2019 to 17 <sup>th</sup> March 2019
6.	Entrepreneurship opportunities	Student	One day workshop on Start-up and Incubation in collaboration with KPMG( A professional service company and one of the big four), under the aegis of Internal Quality assurance(IQAC)	23 <sup>th</sup> April, 2019
7.	Health and Hygiene	NSS volunteers	5 <sup>th</sup> International Yoga day	21 <sup>st</sup> June, 2019
8.	Health and Hygiene	NSS volunteers, students and staff	Lecture on breast cancer	12 <sup>th</sup> July, 2019

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## Gender Sensitization Action Plan, 2019-20

### Year:2019

S.No	Strategic Goal	Target Participants	Action Plan	Date
1.	Health and hygiene	NSS Volunteers	Blood Donation Camp organized on National Police Day	12 <sup>th</sup> October, 2019
2.	Entrepreneurship opportunities	Students	Two days workshop on 'Skill Development' to make the youth be aware of the 'Skill India Mission'.	25 <sup>th</sup> and 26 <sup>th</sup> November, 2019
3.	Crisis intervention	NSS volunteer	Self-defence camp	28th November – 30th November 2019

### Year: 2020

S.No	Strategic Goal	Target Participants	Action Plan	Date
4.	Gender sensitization	Students	Students of the college won debate competition on 'Beti Bachao Beti Padoo' to celebrate the National Girl Child Week.	17.01.2020-23.01.2020.
5.	Crisis intervention	NSS volunteers	Workshop of first aid and training	2 <sup>nd</sup> March 2020 to 8 <sup>th</sup> March 2020
6.	Infrastructure and supporting facilities for gender equality and security	Students and Staff	Women Football Day celebrated in the college	05.03.2020-05.03.2020
7.	Gender sensitization	Students	Women's Day celebration by Students Welfare Committee, students felicitated by Principal of the college	06.03.2020-06.03.2020
8.	Infrastructure and	Students	Women's Day was celebrated by	08.03.2020-

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supporting facilities for gender equality and security		NCC cadets. Different activities were conducted like symposium, poster making, speech on Women empowerment and Scooty rally .	08.03.2020
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### Gender Sensitization Action Plan, 2020-21

#### Year: 2020

S.No	Strategic Goal	Target Participants	Action Plan	Date
1.	Health and Hygiene	NSS volunteers	Health awareness	16th July 2020
2.	Health and Hygiene	NSS volunteers	International day against drug abuse	26th July 2020
3.	Gender Sensitization	Students and Staff	3 day student orientation program on mental health	2 <sup>nd</sup> December, 2020
4.	Gender Sensitization	Students	Harnessing Science and Technology for Women's Welfare in Jammu Region	16 <sup>th</sup> December, 2020-17 <sup>th</sup> December, 2020

#### Year 2021

S.No	Strategic Goal	Target Participants	Action Plan	Date
1.	Entrepreneurship opportunities	Students	District employment and Counselling Centre Jammu-Career Counselling session Relevance of national Career service portal for students/ Job aspirants	9 <sup>th</sup> January, 2021

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2.	Entrepreneurship opportunities	Students	District employment and Counselling Centre Jammu-Career Counselling session entrepreneurship schemes for youth by JKEDI	8 <sup>th</sup> February, 2021
3.	Entrepreneurship opportunities	Students	Career prospect in retail sector	10 <sup>th</sup> February, 2021
4.	Health and Hygiene	Students	Two day workshop on personality - Development goal setting and time management	13 <sup>th</sup> February, 2021-14 <sup>th</sup> February, 2021
5.	Entrepreneurship opportunities	Students	One day webinar on financial awareness a pathway for wealth creation	25 <sup>th</sup> March, 2021
6.	Gender Sensitization	Students	Expanding and Ever Evolving Scope of Article 21 of the Constitution of India	27 <sup>th</sup> May, 2021
7.	Health and Hygiene	Students	Resilience tips and coping strategies for youth	11 <sup>th</sup> June September, 2021
8.	Entrepreneurship opportunities	Students	Women of Wisdom on Career counselling	22 <sup>nd</sup> July, 2021
9.	Gender Sensitization & Equality	Students	Essay writing Competition to celebrate "Women's Equality Day"	26 <sup>th</sup> August, 2021
10.	Entrepreneurship opportunities	Students	Awareness program on Financial Securities	9 <sup>th</sup> September, 2021 to 14 <sup>th</sup> September, 2021
11.	Health and Hygiene	Students	Expert talk on Balanced Nutrition for the celebration of Rashtrya Poshan Mahotsav	30 <sup>th</sup> September, 2021
12.	Health and Hygiene	Students and teachers	Inter college mega event and webinar to observe-Fit India-Azaadi Ka Amrut Mahotsav & World Mental Health Day	4 <sup>th</sup> October, 2021-9 <sup>th</sup> October, 2021
13.	Health and Hygiene	Students	Environmental Concern and mitigation	30 <sup>th</sup> October, 2021-31 <sup>st</sup> October, 2021

*SPEER*

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14.	Health and Hygiene	NSS volunteers	Yoga Week	15 <sup>th</sup> June, 2021 to 21 <sup>st</sup> June, 2021
15.	Entrepreneurship opportunities	NSS volunteers	Women of wisdom on Career Counselling	22 <sup>nd</sup> July, 2021
16.	Health and Hygiene	NSS volunteers	Nutritive food for pregnant women	19 <sup>th</sup> September, 2021

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